



# Easthampton 1<sup>ST</sup> ANNUAL T-SHIRT DESIGN CONTEST 2025



The winner will be announced on October 1, 2025 and they will receive a free t-shirt, plus promotion on our website and social media platforms. The winning design will also be screen-printed and sold exclusively at Printed Mass during Open Studios, held at Eastworks on November 1 & 2, 2025.

Please read the guidelines carefully. Any submissions that do not follow all guidelines and terms & conditions will be subject to disqualification. Thank you and good luck!

## DESIGN GUIDELINES

<b>THEME:</b>	Designs must include the word “Easthampton” or feature imagery that clearly represents the town.
<b>COLOR:</b>	Designs can use up to 2 colors (not including the planned shirt color) for one placement only (i.e. front or back of the shirt)
<b>AUTHENTICITY:</b>	No copyrighted or AI generated content is allowed. All submissions must be authentically made by the contestant.
<b>CONTENT:</b>	Designs can not contain vulgar, discriminatory, or offensive language or imagery.
<b>MEDIUM:</b>	We welcome submissions in all visual art forms, but please keep in mind that not all forms reproduce exactly alike via screen printing. The best forms to consider are illustration, digital art or typographic/hand-lettered design.

## SUBMISSION GUIDELINES

<b>DEADLINE:</b>	Submit your contest form and design by September 15th, 2025 at 11:59 PM EST. One submission per contestant ONLY.
<b>FORMAT:</b>	Designs must be submitted in the following formats: Vector (.ai/.eps/.svg)   Raster 300+ dpi (.jpg/.png)   pdf.

For technical issues with the submission form, reach out to us at [printedmass@gmail.com](mailto:printedmass@gmail.com). We'll do our best to respond to all inquiries. Please see full terms & conditions here.